

# NASJA Corporate Membership Application, 2020-2021

Corporate membership in the North American Snowsports Journalists Association (NASJA) may be granted to companies operating within or for snowsports industries, or to individuals who are employed in snowsports-related businesses.

**Company membership guidelines:** Any business or firm directly involved with snowsports, such as resort and recreation areas, manufacturers and suppliers, public relations, advertising, marketing, or trade associations or organizations. Corporate members, as a general rule, represent a specific commercial interest, product or service, and work with the media as a representative of the commercial interest. The company or organization represented, not the individual, shall be the member.

**Individual membership guidelines:** A person with primary responsibility for communications or press relations for the following: one or more snowsports facilities; a manufacturer of snowsports-related products; a sponsor or provider of major assistance to the national ski teams or international ski events; a communications agency with one or more snowsports industry clients.

Corporate Membership in NASJA includes two representatives, a Primary Contact and an Alternate Contact. The information you provide will be entered into our membership database used by our Press and Corporate Members. You will receive electronic newsletters and an invitation to participate in NASJA's annual convention.

Note: Membership year runs July 1 through June 30.

Please email this application to [Treasurer@NASJA.ORG](mailto:Treasurer@NASJA.ORG)

Please contact us for a secured online payment link or mail your US\$100 check payable to NASJA to:

NASJA  
4228 Heron Pointe Terrace  
Moseley, VA 23120

Corporate Name \_\_\_\_\_

MailingAddress \_\_\_\_\_

City, State/Province Zip/Post Code \_\_\_\_\_

Company Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_ Company Email \_\_\_\_\_

Facebook \_\_\_\_\_ Twitter \_\_\_\_\_

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_

Direct Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_ Alternate Contact \_\_\_\_\_

Title \_\_\_\_\_ + \_\_\_\_\_ Direct Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ Email \_\_\_\_\_

Brief description (approx. 50 words) about your product, service or resort to be included in our Membership Directory

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How did you hear about NASJA? \_\_\_\_\_