



NORTH AMERICAN SNOWSPORTS JOURNALISTS ASSOCIATION

## NASJA Press Membership Application

Name: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State/Province Zip/Post Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Social Media - please list Facebook, Instagram, Twitter information: \_\_\_\_\_

\_\_\_\_\_

Primary media outlet/affiliation or Freelance: \_\_\_\_\_

\_\_\_\_\_

Other snowsports coverage information:

\_\_\_\_\_

\_\_\_\_\_

Brief Bio - Other outlets, awards/honors received, etc.:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Work samples - Please include links to your work. You may also email material to [execsec@nasja.org](mailto:execsec@nasja.org) as .pdf or .zip files, or use Dropbox (or similar) to submit large files. Submissions must include dates and byline.

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Note: Membership year runs July 1 through June 30 Email or Dropbox this application and your credentials to: [ExecSec@nasja.org](mailto:ExecSec@nasja.org)  
Please contact us if you need to submit hardcopies of your material, which will be returned if an SASE is included. No application will be processed without full payment & credentials Total amount due = US\$85 payable to NASJA and mail payment to:  
22 Cavalier Way Latham, New York 12110

I would like to be considered for membership in the North American Snowsports Journalists Association. I have submitted proofs of credentials per the guidelines on this form, and have included the applicable dues for the membership year July 1, 2017 through June 30, 2018. I understand my check will be returned to me if I do not qualify for membership. I have read and agree to abide by the terms and conditions of the Code of Ethics.

\_\_\_\_\_  
(signature)

\_\_\_\_\_  
(date)

How did you hear about us? \_\_\_\_\_

## Credential Requirements for Press Membership:

Press members of NASJA are communications professionals who create press and/or editorial content. They should be employed by accredited journalistic properties or work as freelancers for a variety of media outlets. One or more of the following criteria should be applicable within the last 2 years:

1. You have published and/or sold one to three by-lined articles (depending on publication; one for bigger outlets and three for smaller), photographs, videos or illustrations on snowsports-related subjects in a season. Work can be in any type of media.
2. You have published a book on snow sports in the past two years with updates every five years. It can be consumer or trade oriented in print or electronic version.
3. You own or maintain an active blog or website that meets these basic standards:
  - Establishment of active website with frequently updated original content about snow sports.
  - Proof of audience engagement.
  - Strong social media presence.
4. You serve as an editor employed by media outlets that publish editorial material on snow sports.
5. You serve as a publisher who produces annual or monthly publications, reports or programs that cover snow sports.