



NASJA NORTH AMERICAN
SNOWSPORTS JOURNALISTS
ASSOCIATION

Call for nominations by NASJA members!

NASJA presents three annual awards which require nominations from our membership. If you are a current NASJA member, you can nominate an individual [online](#). Please submit your nominations for the following awards by November 30, 2017.

More about these awards:



CARSON WHITE SNOWSPORTS ACHIEVEMENT AWARD

2017 Winner: Jason Levinthal for Twin-Tip Design

This award is given to an individual or individuals who have made outstanding contributions to the advancement of snow sports in North America. It is named in honor of Carson White, the first president of the U.S. Ski Writers' Association.

In 2015 the NASJA Board on voted to consolidate the Carson White Golden Quill Award and the NASJA Snowsports Achievement Award into this Carson White Lifetime Achievement Award. Nominations are submitted by and voted on by NASJA members.



BOB GILLEN MEMORIAL AWARD

2017 Winner: Jeff Blumenfeld, Blumenfeld and Associates PR

The Bob Gillen Memorial Award is named in memory of the former SKI Magazine editor and marketing wizard at Crested Butte and Sugarbush resorts and is given to an individual corporate member for their contributions to the advancement of snowsports, and whose work exemplifies the highest standards of professionalism in public relations

and communications. Nominations are submitted by and voted on by NASJA Press members.

MITCH KAPLAN AWARD

2017 Winner: Moira McCarthy, winter sports and travel editor of the Boston Herald



Named in memory of Mitch Kaplan, former NASJA Secretary-Treasurer and multiple Harold S. Hirsch Award winner, this award is presented to a person whose contributions to the coverage of snowsports is especially valued by NASJA members. The nominee does not have to be a NASJA member. The nomination along with supporting information can focus on a specific assignment or body of work. Nominations are submitted by NASJA members and the winner is selected by the NASJA Board of Directors.

MAKE AN AWARD NOMINATION!

NASJA Open House at the Boston Ski Show



When: Friday, November 10 at 2 p.m.

Where: Boston Seaport Center, in the lobby area outside of the BEWI luncheon.

Why: Come meet new staff and hear about NASJA goals!



Former NASJA-West Region Donation

In September, the former West Region made a \$6,000 contribution to the NAC's Snow Angels program, which enables participants and family members to learn adaptive skiing, snowboarding, cross-country and biathlon.

In appreciation, the National Ability Center has extended an invitation to any NASJA member visiting Park City to enjoy a private tour of their facility. If you are interested, contact Carey Cusimano, Director of Development at careyc@discovernac.org.

[Read more about this donation and the Snow Angels program](#)

NASJA Welcomes New Press Members Phil and Tricia Pugliese

Phil and Tricia Pugliese, owners and editors of the website pugski.com, recently joined NASJA as press members.



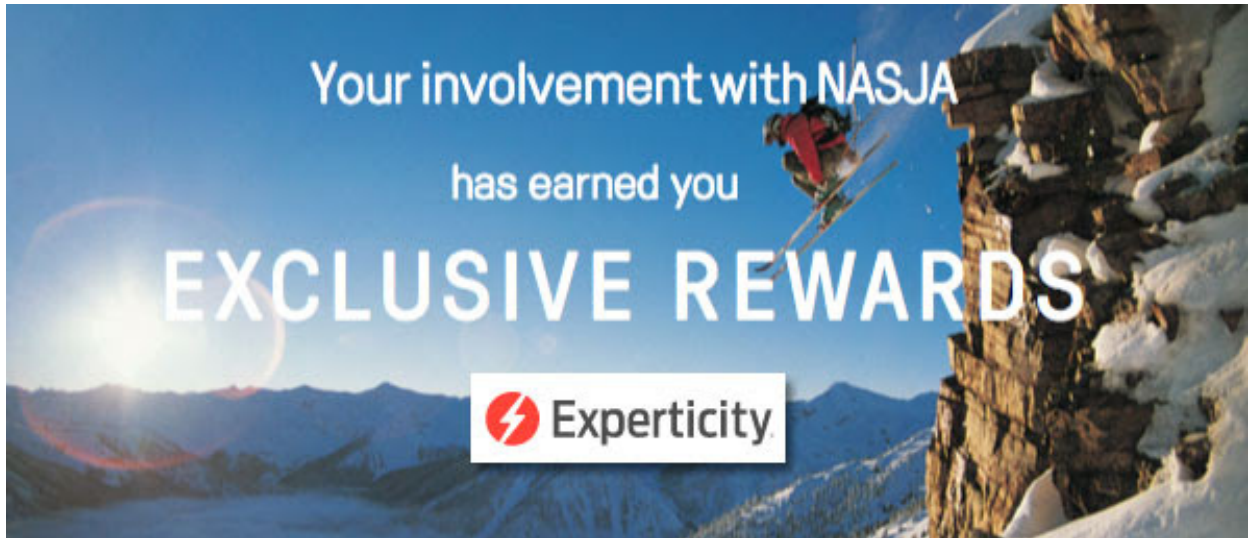
Tricia Pugliese

Tricia is an owner and site manager on Pugski.com, She reviews both hardgoods and softgoods for manufacturers. Tricia is also a Masterfit bootfitter and a consultant to industry insiders about the importance of women's ski gear.



Phil Pugliese

Phil is a fully certified self proclaimed Gear Guru, he is also a Masterfit-trained bootfitter who keeps up with the cutting edge of ski gear technology. He is an avid gear collector and has an extensive array of bindings as well as many vintage skis.



NASJA Members: Hundreds of Top Brands Want to Reward Your Expertise!

Experticity, the online community for industry experts and influencers, has granted NASJA members insider access to discounts – of up to 70% off retail pricing – on hundreds of brands that you know and love. If you are a press or corporate member, we invite you to join the NASJA group to access exclusive discounts. Here's how to take advantage of these great deals:

1. Go to *experticity.com*
2. Redeem your group code:
3. Verify your email and start enjoying your access



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