

**HAROLD S. HIRSCH AWARDS FOR EXCELLENCE IN SNOWSPORTS JOURNALISM
2016-17 ENTRY FORM**

*Every entry must be accompanied by an Entry Form, and a separate form must accompany each category you are entering. Submissions are limited to one entry per category per person and must have been published/broadcast between July 1, 2016 and June 30, 2017. All entries, whether electronically submitted or mailed/shipped, must be **received by October 15, 2017.***

This is a submission for the following category:

- Blogs
- Columns
- Feature Writing
- Photography
- Video

Name: _____

Address: _____

City, State/Province, Zip/Postal Code: _____

Phone: _____ Email: _____

I certify that the enclosed material, or material submitted via email, was produced by me and that it was published or broadcast between the dates specified above. I further certify that I have read the rules regarding judging and agree to abide by them.

Signature: _____

If you are submitting your work by mail, please enclose a check or money order for US\$10 per category, payable to NASJA. You may also pay your entry fee online at nasja.org/?page_id=1007

Mail this form and your entry fee to:

Sue Yarworth
NASJA Executive Secretary/Contest Administrator
49 Plaza Ave.
Belchertown, MA 01007



HAROLD S. HIRSCH AWARDS FOR EXCELLENCE IN SNOWSPORTS JOURNALISM 2016-2017 RULES

The annual NASJA competition for Excellence in Journalism is named for its founder, the late Harold S. Hirsch, ski clothing pioneer and founder of White Stag. This award is open to all active NASJA press members.

Categories emphasize the type of work produced rather than the media in which it appears. For example, features competes against features regardless of where it appeared in —newspaper, magazine or online.

All work must have been published/broadcast between July 1, 2016 and June 30, 2017.

Entries should cover one of the many aspects of snowsports including skiing, snowboarding, Nordic, snowshoeing, tubing, product trends and other related winter activities. You may submit one entry per category and all entries must show proof of publication including outlet name, your byline/credit, and publication date.

CATEGORIES & SUBMISSION DETAILS

Please be sure to select the appropriate category for your work.

Blogs: A complete body of content, which may contain, but is not limited to, commentary, audio, video, links, graphics and reader interaction. Contestants should be the publisher of the blog or have responsibility for most of the content on the site. If you only contribute columns, features, photos or video to the blog, you should enter your work in those categories. Contestants should email a link to the blog to the contest administrator.

Columns: Regularly scheduled, bylined writing that reflects the author's point of view. Generally, columns are not considered features and should not be entered in that category. Contestants should submit three columns which can be emailed as a PDF (preferred) or mailed in hardcopy form. No links, please.

Features: Stories, profiles, interviews, general features, objective or narrative pieces; sidebars may be included. Contestants should submit three feature pieces, which can be emailed as a PDF (preferred) or mailed in hardcopy form. No links, please.

Photography: Toning, cropping and elimination of dust spots are allowed. Photos are eligible if they have been manipulated to distort the image or have had elements digitally added or removed but must clearly be labeled or appear as an obvious photo illustration. Several images of the same subject published together may be entered but will count as one item. Once a photo has been entered in the Hirsch contest it is ineligible for future contests even if published in subsequent years. Contestants should submit three to five photographs (as a JPG) or photojournalist stories (as a PDF), which can be emailed or mailed on a CD/flash drive along with a PDF of the proofs of publication. No links, please.

Video: Can include still images and audio in the video. The work can have been broadcast, viewed in theaters and/or distributed by Internet or portable digital media. Contestants should submit one of following:

- four videos totaling at least 4 but no more than 20 minutes
- or - two videos totaling at least 20 but no more than 40 minutes
- or - one video totaling at least 30 minutes in length

Email links to online video (preferred), Dropbox the files (must be a .mov, .avi or .mp4 file), or send three checked-and-verified Standard NTSC DVDs recorded in (DVD-) format. Include the date it was made available and how your work was distributed to the public.

THE ENTRY PROCESS

Use of digital files submitted via email is encouraged and preferred where indicated. Links are required for blogs and preferred for video entries. Contestants must provide proof of publication in either digital or hardcopy form, emailed or mailed with the entry form and entry fee. No additional proof of publication is required for blogs or videos when links are supplied to the website where the video resides. If unable to access published work in digital form to submit as a PDF nor unable to scan your print material, hardcopy entries are accepted as long as they are no larger than 8.5" x 11"; they will be scanned for the judges.

Electronic entries and proofs of publication should be emailed to Sue Yarworth, NASJA Executive Secretary, at awards@nasja.org. There is a \$10 entry fee for all entries, you may pay this online at nasja.org/?page_id=978 or send in a check to the address below.

Entry form, entry fee and hardcopy entries and proofs of publication should be snail-mailed to:

Sue Yarworth
NASJA Executive Secretary
49 Plaza Ave.
Belchertown, MA 01007

PLEASE NOTE THE FOLLOWING DATES AND GENERAL RULES

For work distributed on a website, the site must be of a standard that meets NASJA membership credential requirements.

Entries will be judged on content, creativity, production quality and subject matter.

Deadline: All entries must be **received by October 15, 2017**.

Publish Dates: Entries must have been published, broadcast, or made available to the public between July 1, 2016 and June 30, 2017.

Entry Fee: Entries must be accompanied by a fee of US\$10 per category, payable to NASJA via check or money order. You may also pay your entry fee online at nasja.org/?page_id=978.

Judging: Judges are distinguished journalism professors, writers, photographers and/or editors who participate in or are knowledgeable about snowsports. The list of judges and their bios will be made available at time of judging announcement. All decisions are final.

Winners: Winners in each category will be announced in December 2017.