



FOR IMMEDIATE RELEASE – September 12, 2017

New Jersey Ski & Snowboard Council announces its annual fall Expo.

CLARK, NEW JERSEY: The New Jersey Ski & Snowboard Council Expo will be held on Friday, November 3, 2017 from 7:00 – 10:00 PM at the Hanover Marriott Hotel, Route 10 East, Whippany, NJ.

Admission to the Expo and parking is free. Attendees get to mingle with New Jersey and New York ski and snowboard club members and visit with representatives of major ski resorts and ski, board and bike shops.

There will be a silent auction to raise funds for adaptive sports programs run by the Adaptive Sports Foundation (Windham) and the Vermont Adaptive Ski and Sports. All proceeds from the auction are donated to these two organizations.

The New Jersey Ski & Snowboard Council (NJSSC), founded in 1939, is a volunteer, non-profit organization representing 46 ski and board clubs throughout New Jersey, Metro New York City and Upstate New York. It has maintained a strong relationship with the snowsports community for the past 78 years.

The mission of the NJSSC is to promote amateur snowsports, assist in the development of new clubs, sponsor and run inter-club competition and generally foster club activity in snowsports. The member clubs do this by sponsoring snowsports related activities (trips, races, instruction, etc.) and also non-snowsports related activities (bicycling, sailing, rafting, tennis, etc.).

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