

NASJA ANNUAL MEETING REGISTRATION FORM - STEAMBOAT, CO

March 1-5, 2017

Wednesday 3/01

Arrivals

optional ski/ride day for early arrivals

Welcome Reception – Timber Run Clubhouse, hosted by NASJA

Mini-Tradeshaw

sign-up and payment for Thursday's dinner

Lodging: Timber Run Condos (2015 Walton Creek Rd, Steamboat Springs)

Thursday 3/02

Breakfast: coffee & donuts, Timber Run Clubhouse

Ski/Ride Steamboat

afternoon: Keynote Speaker & Journalist Panel: State of Ski Media, Success in Finding Outlets

Keynote speaker **Dave Byrd**, Director of Risk & Regulatory Affairs for the National Ski Areas Association (NSAA).

Dave handles most of the media inquiries for the organization and broader ski industry. He addresses a wide range of issues including climate change, fatalities and guest safety, labor issues, chairlift incidents, ticket pricing litigation, drones and more. A lawyer and a former journalist himself, Dave will address some challenges he faces with today's media, including the growing effort by reporters and writers to sacrifice accuracy at the expense of provocative journalism.

Kelly Bastone, full-time freelancer, Contributing Editor for Backpacker and Vail/Beaver Creek magazines, Contributing Writer for 5280: The Denver Magazine. She also writes a weekly women's gear column "XX Factor" for Outside.

Eugene Buchanan, Editor of Steamboat Today. Steamboat resident since moving the Paddler magazine offices to town in 1992, Buchanan has written about the outdoors for more than 20 years, from working the Beijing Olympics for NBC to writing for ESPN.com. A business/economics graduate of Colorado College, where he captained his NCAA lacrosse team, the former ski patrol, kayak instructor and sea kayak & raft guide is also a former business reporter for the Denver Business Journal and media director of the World Pro Mogul Tour. He enjoys a successful freelance career, with articles published in The New York Times, Men's Journal, Sports Afield, Outside, National Geographic Adventure, 5280, Forbes Life, Skiing, Powder and other publications.

Barclay Idsal, managing editor of Unofficial Networks. After living in New York, Texas, Virginia, Tennessee, Wyoming, and Colorado, Idsal now claims Steamboat Springs as home. It's in the northern Rockies that he spends the majority of his time outdoors and writing about the outdoors. Skiing is his favorite sport and writing his craft. Over the past two years, he's served as the managing editor for UnofficialNetworks.com creating, editing and publishing written content for an expansive and diverse community that includes over 1,000,000 unique visitors a month. His portfolio includes over 1,500 posts in a 12 month period.

Dinner on own

Friday 3/03

Breakfast: coffee & donuts, Timber Run Clubhouse

Ski/Ride Steamboat

late afternoon: Board/Membership Meetings, Timber Run Clubhouse

Dinner on own

Saturday 3/04

Breakfast: coffee & donuts, Timber Run Clubhouse

Ski/Ride Steamboat

Dinner: Mid-Mountain BBQ Dinner

Sunday 3/05

Breakfast: coffee & donuts, Timber Run Clubhouse

Departures

optional ski/ride day for late departures